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Through corporate involvement and detailed presentation, Technology Strategies for the Hospitality Industry is a partnership book between industry and academia, which provides the reader with a current and thorough text on the hospitality industry's technical side, in an easy-to-follow format.

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Through social media, guests and potential guests can share experiences with each other and exchange information on room rates, hotel amenities, and more. Social media also allows visitors to rate the services and post reviews of hotels and hotel services online.

[How Technology is Changing the Hospitality Industry - TISOH](#)

Here you find 16 upcoming hospitality marketing trends within the hospitality industry for 2021. 10 general & 6 COVID related trends.

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